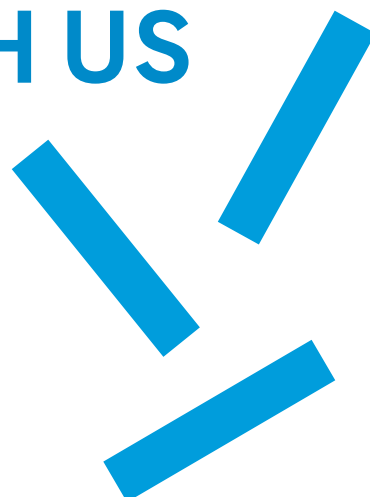


ADVERTISE WITH US

v i v r e
l e s
c u l t u r e s

INSTITUT
FRANÇAIS
Ecosse



The French Institute in Scotland offers different advertising options for your company. You will find in this booklet a detailed summary of our offers.

Special prices apply to multi-purchase and our institutional partners. Please enquire by phone 0131 285 60 30 or by email at ifecosse.edimbourg-cslt@diplomatie.gouv.fr

Print Advertising p.2-3

A5 festival brochures (price range per issue £80-£240)

A6 cultural brochure (price range per issue £40-£120, published quarterly)

Digital Advertising p.4-5

Newsletter (price range per monthly newsletter £80-£250)

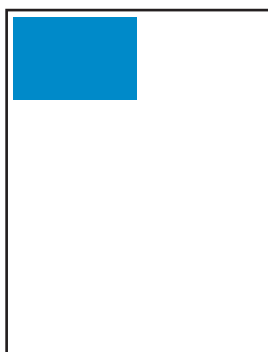
Digital Branded Content Pack (special advertisement pack for £240)

Lobby Screen (price range £90-£150)

Cinema Screen (price range £60-£100)

PRINT ADVERTISING

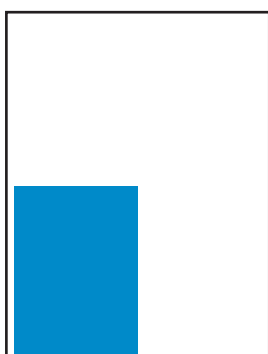
A5 FESTIVAL BROCHURE



1/8 Page

67.5mm(w) x 43.75mm(h)

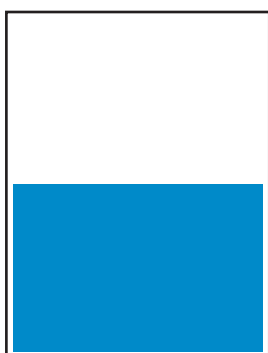
£80



1/4 Page

67.5mm(w) x 97.5mm(h)

£100



1/2 Page

140mm(w) x 97.5mm(h)

£160



Full Page

148mm(w) x 210mm(h)

£240

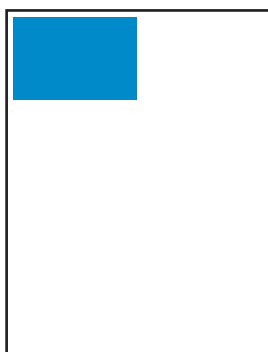
Special prices apply to multi-purchase
and to the Institute's cultural partners, please enquire.

**INSTITUT
FRANÇAIS**

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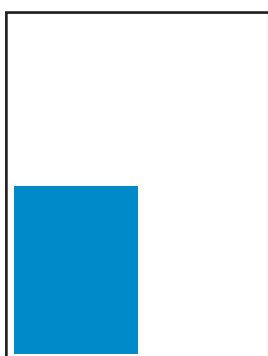
PRINT ADVERTISING

A6 QUARTERLY CULTURAL BROCHURE



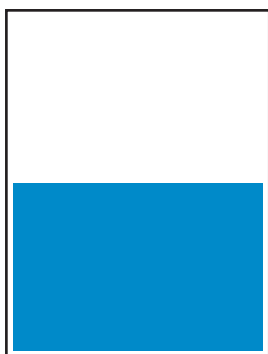
1/8 Page
45mm(w) x 32mm(h)

£40



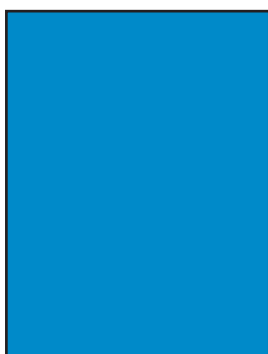
1/4 Page
45mm(w) x 69mm(h)

£50



1/2 Page
95mm(w) x 69mm(h)

£80



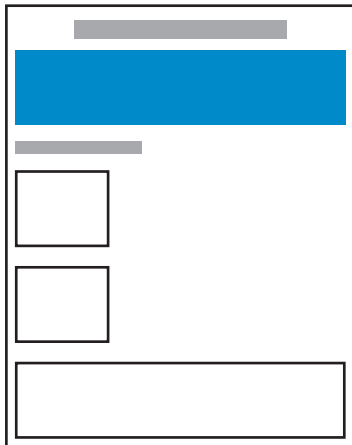
Full Page
105mm(w) x 148mm(h)

£120

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and to the Institute's cultural partners, please enquire.

DIGITAL ADVERTISING

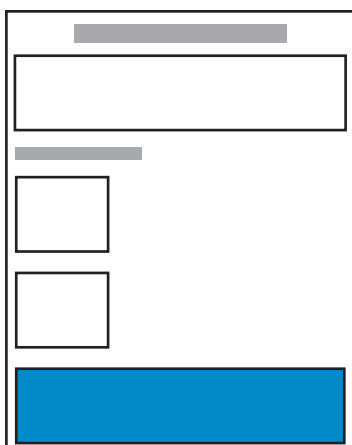
MONTHLY NEWSLETTER



Banner Ad (Header)

1098px x 236px (minimum)

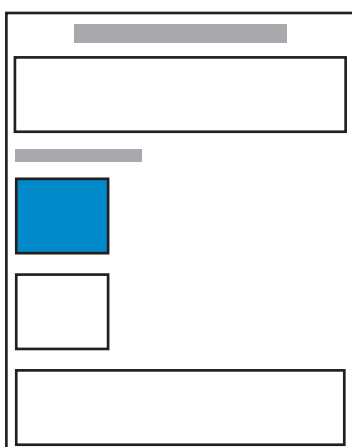
£250



Banner Ad (Footer)

1098px x 236px (minimum)

£100



'We Recommend' Box Ad

800px x 800px (minimum)

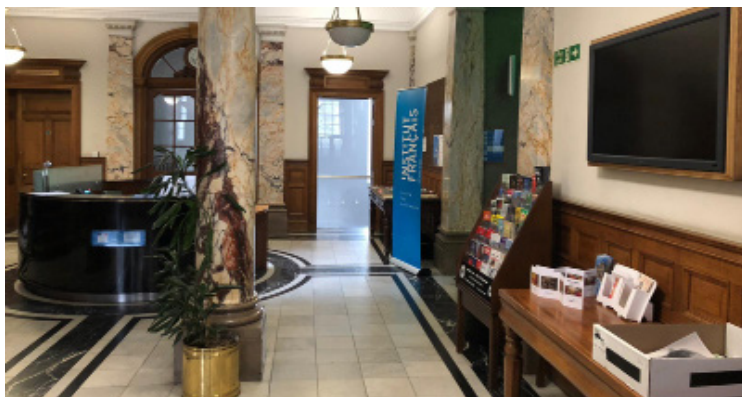
£80

The Box Ad is also available as part of our digital 'Branded Content' Pack that also includes an event page on the Institute's website and support across our social media platforms for a grand total of **£240**.

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DIGITAL ADVERTISING

GROUND & LOWER GROUND FLOOR LOBBY SCREENS

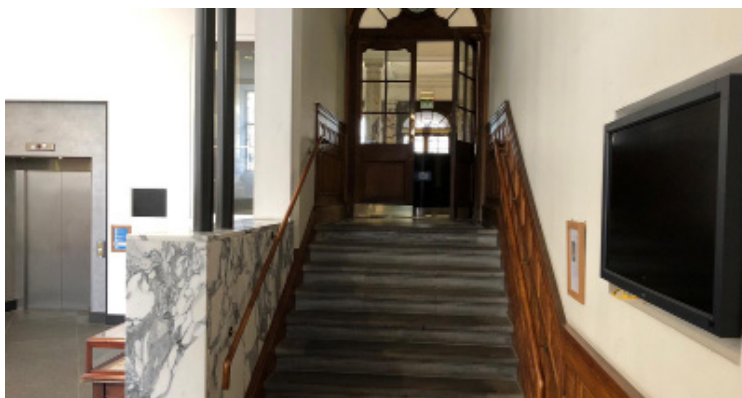


1 Month
100cm x 56cm

£150

2 Weeks
100cm x 56cm

£90



1 Month
89cm x 50cm

£150

2 Weeks
89cm x 50cm

£90

CINEMA SCREEN



1 Month
8 screenings minimum
4m x 3m

£100

2 Weeks
4 screenings minimum
4m x 3m

£60

Special prices apply to multi-purchase and to the Institute's cultural partners, please enquire.