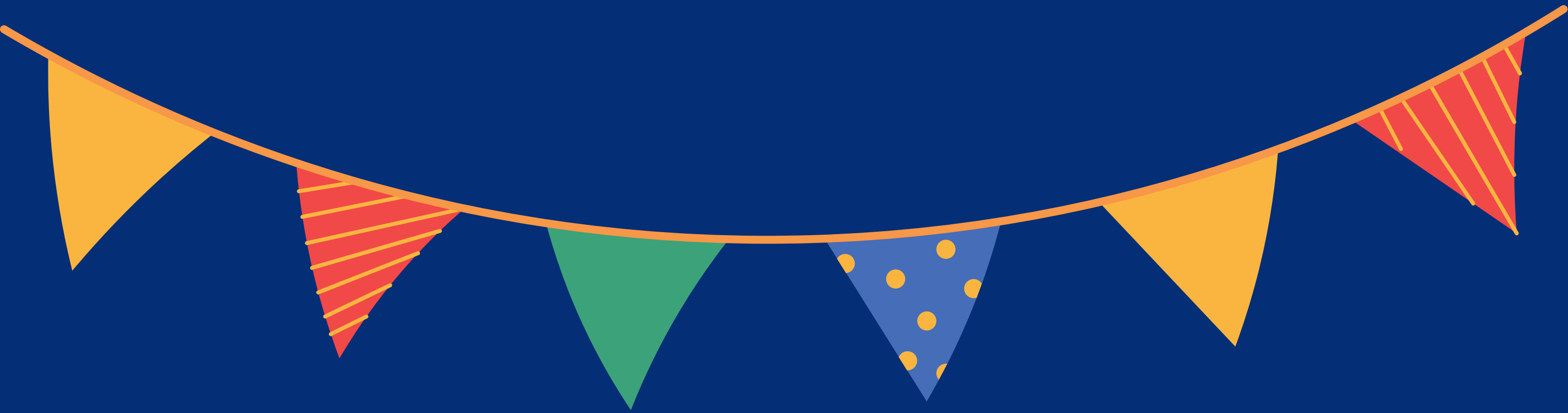




## **In 2026 the Concours de la francophonie will celebrate its 10th birthday!**



Organised by the Institut français d'Ecosse since 2016, the Concours de la francophonie, designed as part of the Mois de la Francophonie, which takes place every year in March, is aimed at learners in secondary schools across Scotland.



# Competition for secondary schools

## Article 1: Objectives

The Competition for secondary schools is organised as part of the *Mois de la Francophonie*. It aims to promote French language learning.

This year, the goal of the Competition is to raise awareness among young people about the importance of social connections and relationships.

## Article 2: Participants

The Competition is divided into two categories: S1-S3 and S4-S6.

Each category consists of learners from the same school, but not necessarily from the same class, working under the guidance of a French teacher. The French teacher responsible for the project is the main contact for the organisers at the Institut français d'Écosse.

Each group consists of a minimum of 4 students and a maximum of 15.

Only one submission per school per category is accepted. The same school may participate in both categories.

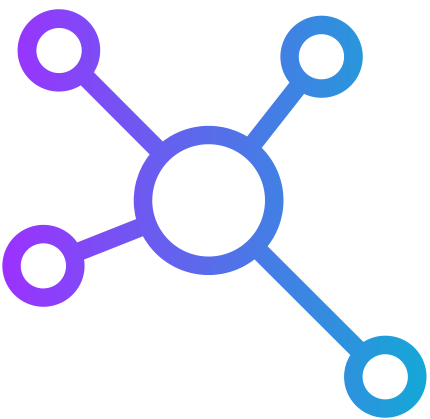
Individual submissions are not accepted.

## Article 3: Theme, format & original work

### Theme

The theme of the 2026 competition is "Building Connections."

Social connections and relationships are key to young people's identity development and good health. The Competition hence aims to encourage young people to reflect on the opportunities and importance of building connections.





## Format

This year's Competition will introduce stop-motion animation techniques to the winners (see appendix: what is stop-motion?). With this in mind, to enter the Competition, learners submit possible solutions in relation to the theme, accompanied by a video briefly explaining the main idea of these solutions. The winners in each category will be invited to participate in a three-hour stop-motion animation workshop, on the day of the award ceremony. The scenario for the stop-motion animation film will be based on one of the solutions exposed.

Both following outputs are expected:

- an A3 poster split into 9 boxes, each box presenting a concrete solution for creating connections, expressed in a short sentence and illustrated with a sketch (see the model in the appendix); the poster will be sent as PDF to the organisers.
- a two-minute video explaining the idea behind each solution suggested.

The following words must appear either in the written or oral forms:

- for S1-S3: *écoute ; attention ; relations ; amical / amicale*
- for S4-S6: *intention ; corps ; échange ; lien ; affectif / affective*

## Original work

By entering the Competition, teachers in charge of the project in their respective schools guarantee that the submissions are the original work of the learners. Any help given by a teacher must be limited to guiding the learners in their task. Teachers are prohibited from doing the work for the learners.

## Article 4: Winner selection process

The jury will be composed of representatives from Education Scotland, SCILT, the Franco-Scottish Society of Scotland, TotalEnergies, Imaginarium-Vichy and the Institut français d'Écosse.

In each category, the selection of winners for the 1st and 2nd prizes will be based on the following criteria:

- 3 points: Compliance with the instructions (format/length of the video/words inserted)
- 4 points: Relevance to the theme
- 4 point: Originality
- 4 points: Spontaneity (learners should avoid reading the poster)
- Language skills:
  - ✓ 3 points: Vocabulary
  - ✓ 3 points: Phonetics
  - ✓ 2 points: Morphosyntax





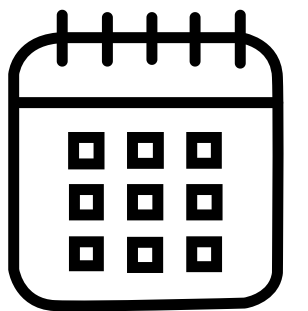
## Article 5: Competition entry rules

Your poster and video should be sent to [charlotte.hyvernaud@institut-francais.org.uk](mailto:charlotte.hyvernaud@institut-francais.org.uk) by **15 January 2026 at the latest**.

In the subject line for the email, teachers responsible for the project should write the following subject line in their email:

Subject: Francophonie 2026 - name of school - category - name of teacher

## Article 6: Key dates



- **Thursday 15 January 2026:** Deadline for submissions (poster + video)
- **Early February:** Selection by jury
- **Friday 27 February at the latest:** Announcement of results
- **Friday 20 March:** Award ceremony at the Institut français d'Ecosse in Edinburgh

Save the date: make sure you are available on 20 March 2026 to join us in Edinburgh if you win the first prize. Travelling costs will be covered from schools outside Edinburgh.



## Article 7: Prizes

### Prizes for learners

#### First prize

The first prize winners in each category will be invited to the award ceremony at the Institut français d'Écosse in Edinburgh.

They will participate in a three-hour stop-motion workshop based on one of the scripts. The event will include the presentation of a joint prize for the group – a selection of educational books and games to the value of £200 – and participation in a French language workshop.

#### Second prize

The runners-up will receive a joint prize or the group comprising a selection of educational books and games to the value of £200.

### Prizes for teachers

A selection of books in French to an approximate value of £200 will be presented to the teachers responsible for the project (for both categories, 1st and 2nd prize, i.e. four teachers rewarded)





## Article 8: Consent

By entering the Competition, all competitors automatically authorise the organisers to photograph and film them for publication purposes free of charge and non exclusively on the Institut français d'Écosse and partner websites, social media, and any other platform for an indefinite period of time.

Any non-consent to being photographed or filmed must be communicated to the organisers when entering the competition.

## Article 9: Compliance with the Rules

Entering the Competition automatically indicates full compliance with all the rules as laid out above. Failure to comply will result in disqualification from the Competition.

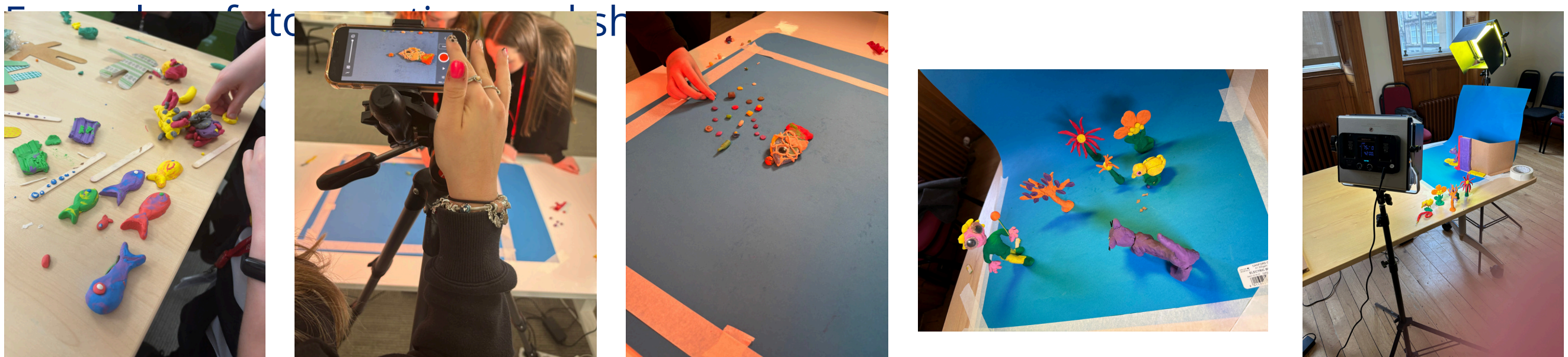
For all related questions, please contact:

[charlotte.hyvernaud@institut-francais.org.uk](mailto:charlotte.hyvernaud@institut-francais.org.uk)

## Appendix

### 1. What is stop-motion?

Stop-motion is a filmmaking technique where you take pictures of an object or character and move them a little bit with each shot. This way, when you look at all the frames in a row, it gives the illusion that it's moving on its own, like a cartoon. It's a fun way to tell stories with play-doh, cut-out paper, or other materials.



### 2. Poster template

One solution per box with an illustration; here is an example with 3 boxes (9 boxes are expected for the Competition).

A drawing is expected (not an image from the web as in the example below).

1 Parler avec son voisin.	2 Monter les courses de la personne âgée.	3 Être bénévole pour les personnes en situation de handicap.



**The Francophonie Competition for secondary schools is sponsored by  
TotalEnergies & Franco-Scottish Society of Scotland**



**Organised in partnership with  
Imaginarium-Vichy**



**With the support of  
SCILT & Education Scotland**

